



2019 CORPORATE SUPPORT OPPORTUNITIES

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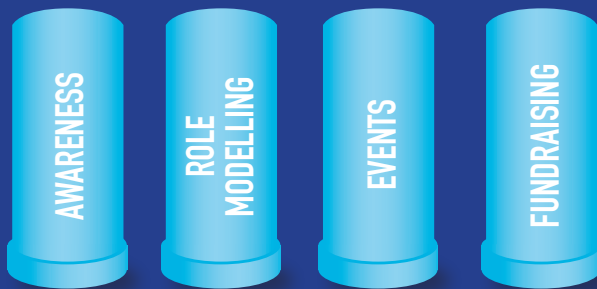
WHO WE ARE

White Owl for Men's Health Awareness Inc. is a registered not for profit organisation that aims to promote & engage with all members of the community to raise awareness of men's health issues, and help men be more proactive in looking after their physical and mental health.

White Owl was established in 2016 by seven men following the loss of two of their close friends, Patrick Shing & Nathan Hughes in their early 40's, to prostate cancer and suicide in 2015.

We exist to be a positive legacy for men who have succumbed to prostate cancer & suicide by raising awareness of men's health issues, promoting the need for men to be proactive in looking after their physical and mental health and supporting the Australian Prostate Centre (APC).

Our pillars of influence are:



White Owl has raised over \$200,000 since 2016 and our committee has grown to 10 dedicated members.

WHERE THE FUNDS GO

In 2019, all money raised from our fundraising efforts will go towards supporting two important Australian Prostate Centre (APC) initiatives:

HEAD COACH Pilot Program:

The University of Melbourne Centre for Positive Psychology (CPP) and APC are implementing HEAD COACH – a program that aims to assist men to seek help to increase their physical health and psychological wellbeing through an e-learning platform.



APC Waiting Room Upgrade:

APC are planning to upgrade their waiting room to provide a 'retreat' for patients that are visiting the Centre. Along with providing opportunities for men to meet, talk, relax and switch off between appointments, the retreat will also be a business/education centre complete with interactive technology to support easy access to information on general health, mental health and prostate cancer.



WHAT WE NEED

White Owl is seeking corporate supporters to help us raise funds for these APC initiatives and continue to promote awareness for men's health in 2019.

Our Support Packages are overleaf:

OUR SUPPORT PACKAGES

We provide a range of packages with a mix of benefits depending on your level of support. If you would like to discuss our corporate supporter packages please call Jarrod Boucher on 0409 536 281.

GOLD PACKAGE \$10,000

White Owl Partner

Full benefits

- 12 month partnership commitment.
- Exposure on our website, including logos and links to company website during this period.
- Exposure at all 2019 events via branding, banners & mentions by speakers.
- Guest speaker opportunities at our major event.
- Booth/table/stall.
- Promo item/showbag.
- Promotion through Social Media channels and other advertising.
- Logos on all of our event promotional material.
- 2 x free tickets to our major fundraising event.

White Owl is a registered charity with the Australian Charities and Not-for profit Commission (ACNC). All donations above \$2 are tax deductible.

SILVER PACKAGE \$5,000

Event Sponsor

Exposure related to our major event

- Exposure on our website, including logo & links to company website.
- Exposure at the event including pull up banners & mentions.
- Booth/table/stall.
- Promo item / showbag.
- Promotion through Social Media channels.
- Logos on all of our event promotional material.

BRONZE PACKAGE \$1,000

Supporter

Small business exposure

- Exposure on our website, including logo & links to company website.
- Exposure at the event including pull up banners & mentions.
- Promo item / showbag.
- Promotion through Social Media channels.

DONATOR

Donate Goods

Donate goods, vouchers or experiences that could be part of our raffle or silent auction offerings. Recognition of the source of all donated items will be provided on our website, on our raffle books & in all social media and email communications surrounding the silent auction & raffle.

Donate Money

To donate money directly go to: www.whiteowl.org.au.

ENABLER

Equipment

Purchase specific equipment and programs for APC. Please contact one of the committee members for more details.

For information, updates and events visit www.whiteowl.org.au and follow us on  Facebook.

SUPPORTING WHITE OWL OFFERS THE FOLLOWING BENEFITS;



- ✓ A large network of highly receptive and emotionally connected attendees with the following demographic.
 - Age group – 20-50 years of age.
 - Professionals.
 - Melbourne area.
- ✓ Coordinated marketing initiatives to help promote men's health in your workplace.
- ✓ Tangible and clearly communicated outcomes.
- ✓ Social Media and website exposure.
- ✓ Event exposure/branding.
- ✓ Pre-event exposure via various media streams.